NITTE (Deemed to be University) | NITTE MEENAKSHI INSTITUTE OF TECHNOLOGY
DEPARTMENT OF COMPUTER SCIENCE & ENGINEERING

NMIT
HACKS
<2026/>

ABOUT NITTE MEENAKSHI INSTITUTE OF TECHNOLOGY

Nitte Meenakshi Institute of Technology stands as a premier Engineering Institution located in Bengaluru. Since its inception in 2001, NMIT has earned commendable accreditations for its excellence in professional education, multi-disciplinary research endeavors, commitment to innovation, and entrepreneurship. Notably, NMIT is the youngest institution to be granted 'Autonomous' status by the UGC of India.

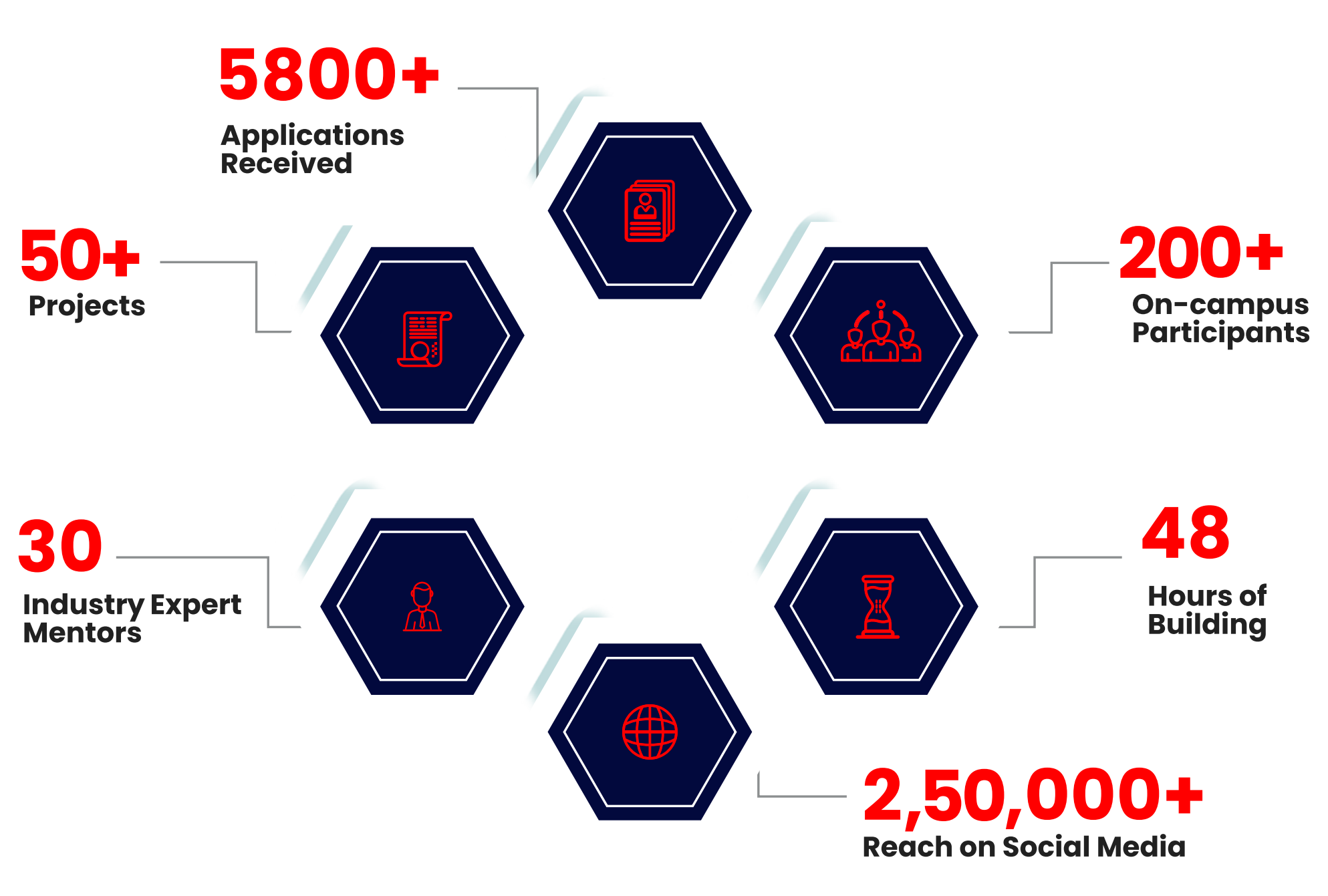
NMIT'S VARIOUS ACCREDITATIONS

ABOUT NMIT HACKS CLUB

NMIT Hacks is the flagship hackathon of the Computer Science and Engineering Department of NMIT. We have built a legacy over 8 successful editions, attracting talented student developers from top institutions across the country in thousands, and turning our campus into a hub for innovation. Our aim is to create the best hackathon experience for all the participants.

> "Scientists investigate that which already is; Engineers create that which has never been."
>
> -Albert Einstein

NMIT HACKS 2025 IN A NUTSHELL



5800+ Applications Received

50+ Projects

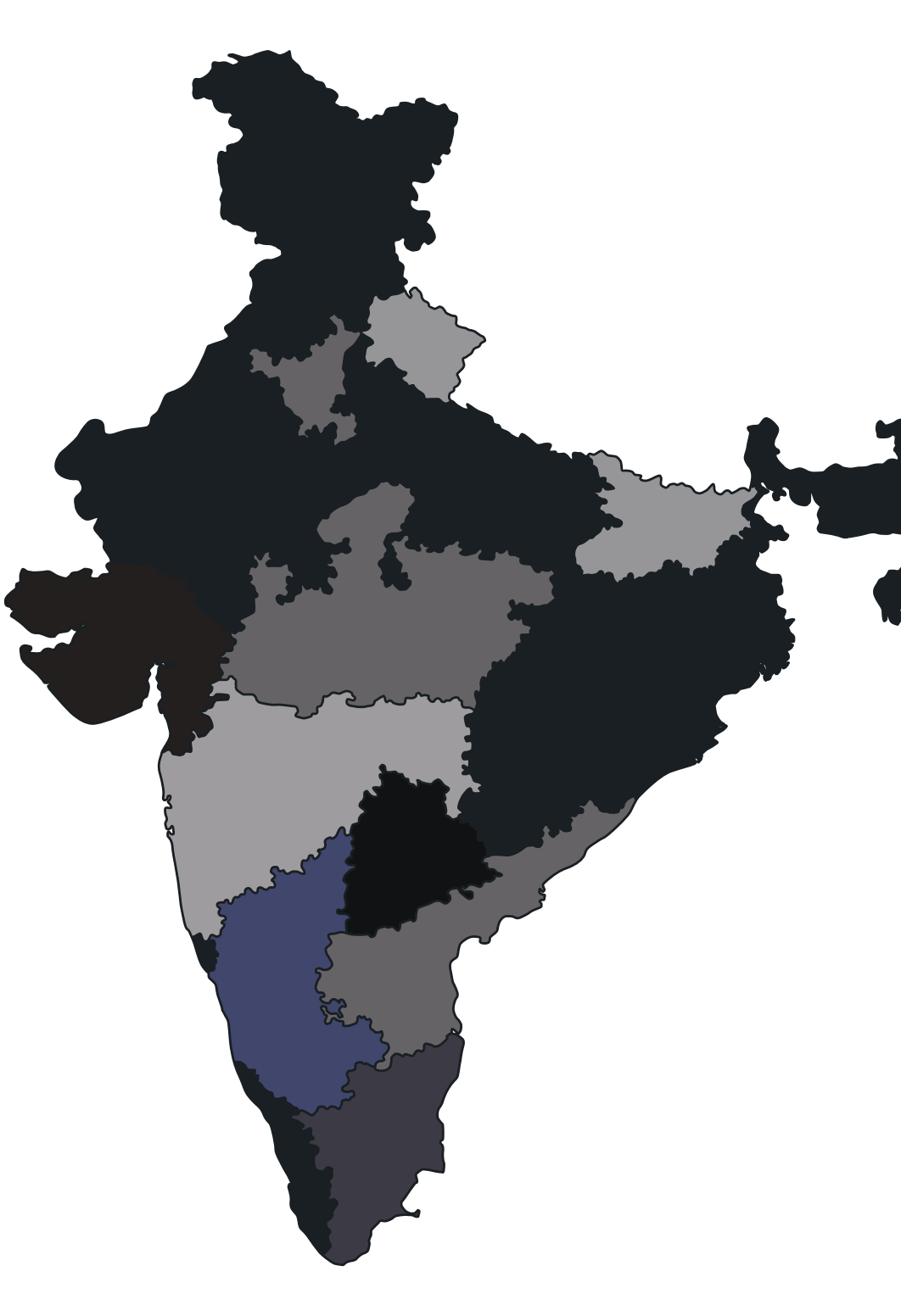
200+ On-campus Participants

30 Industry Expert Mentors

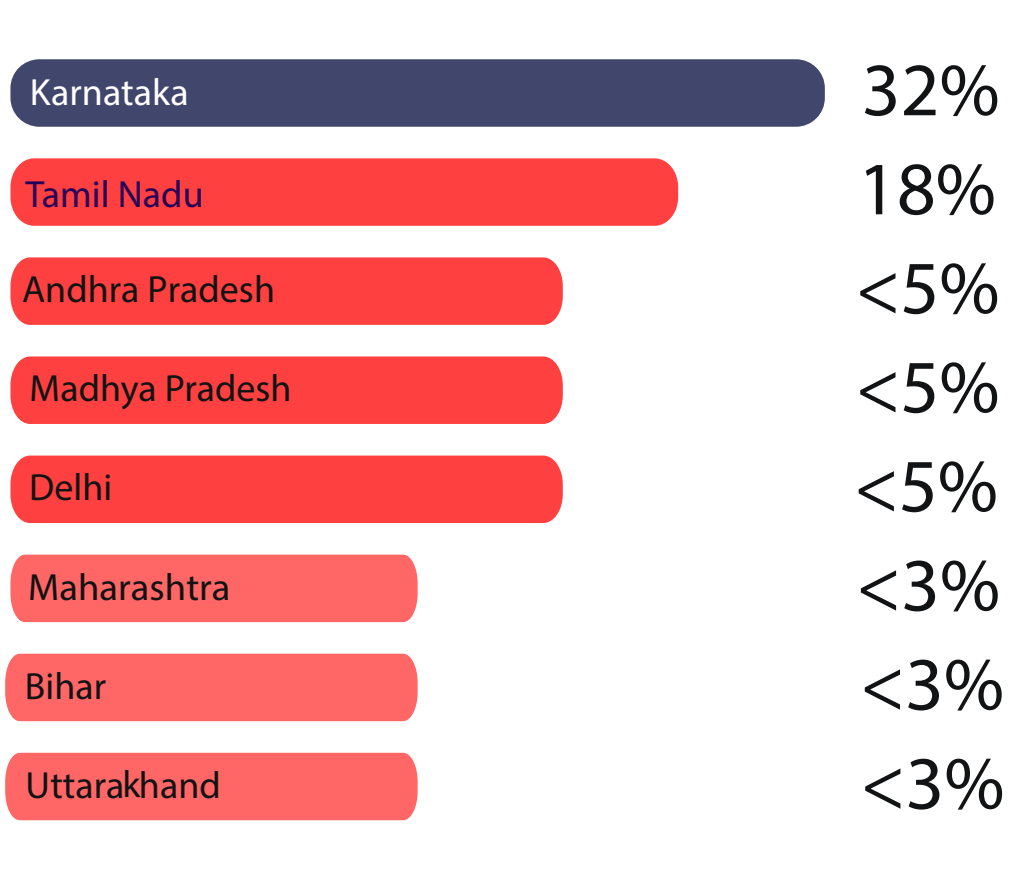
48 Hours of Building

2,50,000+ Reach on Social Media

NMIT HACKS 2025 IN A NUTSHELL



- » 5800+ applications received
- » 200+ participants on-campus
- » 25+ industry expert mentors
- » 48 hours of coding
- » 2,50,000+ reach on social media



Karnataka	32%
Tamil Nadu	18%
Andhra Pradesh	<5%
Madhya Pradesh	<5%
Delhi	<5%
Maharashtra	<3%
Bihar	<3%
Uttarakhand	<3%

TESTIMONIALS AND REVIEWS

> "This was the very first hackathon that I participated in. I was very nervous, but I received a lot of support & encouragement from the mentors as well as other fellow participants. The entire event was very well organized with no hiccups!"
>
> PRASHANT GM
> PARTICIPANT

> "The team approached me to be the mentor with a lot of enthusiasm. The whole hackathon was well organized. The participants were buzzing with energy and great ideas. It was a great experience and I'd happily be back for the next edition!"
>
> ADITHYA SREEPATHY
> MENTOR

Great experience, looking forward to attend it the next year as well.

Everything went smoothly and it was amazing

Excellent hospitality

wonderful experience

NMIT HACKS' PREVIOUS EDITIONS

NMIT Hacks has hosted eight successful editions since 2018 and has earned a reputation of being an ideal platform for beginners to kickstart their journey, as well as for experienced developers to showcase their next big idea. With each year, our hackathon has grown bigger and better, witnessing a larger number of application submissions, and a growing community that looks forward to the event.

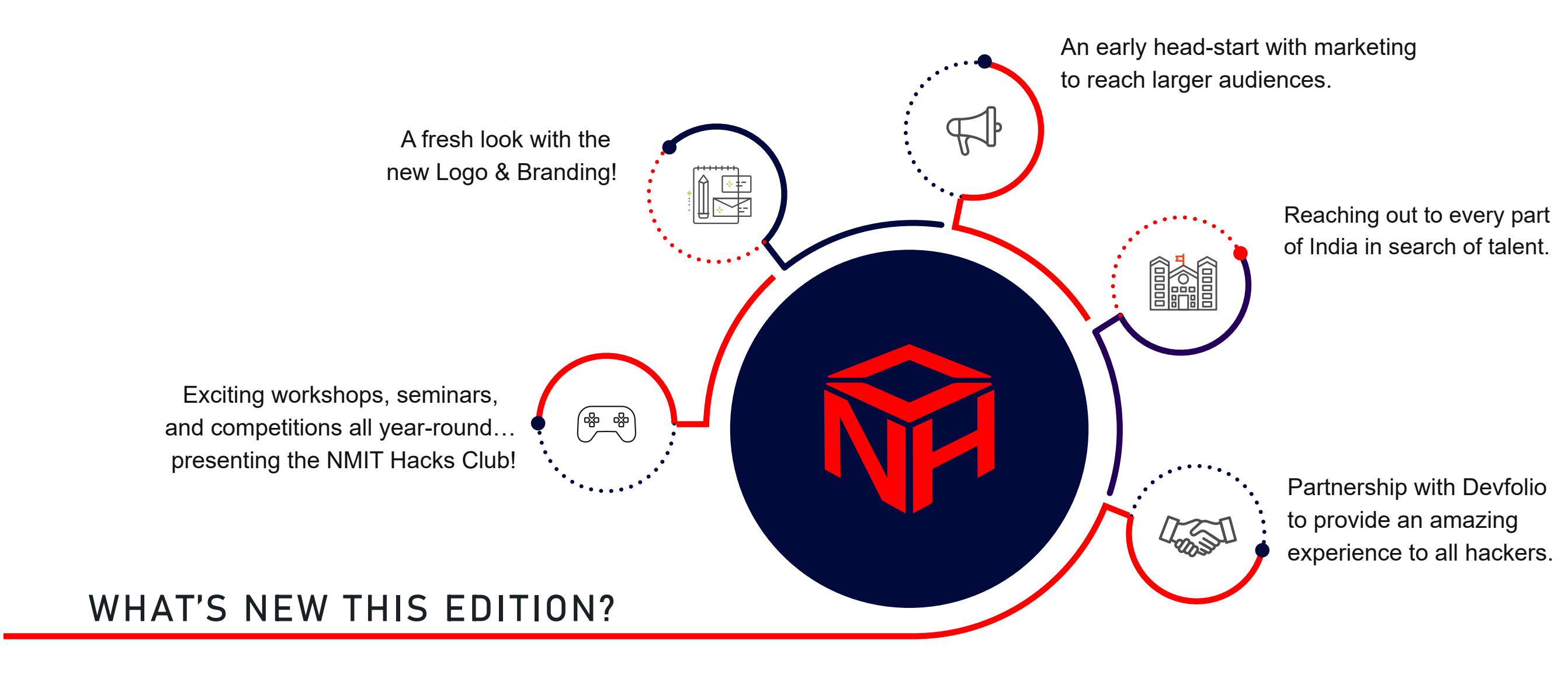
NMIT HACKS 2026

NMIT
HACKS
<2026/>

May, 2026

With a legacy of over half a decade, NMIT Hacks is a standout, innovation-focused annual hackathon that aims to ignite a deep passion in students to leverage technology and solve real-world problems.

With our upcoming edition, we plan to implement several creative ideas and strategies to reach a much larger audience. Our event seeks to give students the opportunity to explore themselves as tech enthusiasts, establish connections with industry professionals and like-minded people, and to instill confidence in their ability to wield technology and present their ideas.



A fresh look with the new Logo & Branding!

An early head-start with marketing to reach larger audiences.

Reaching out to every part of India in search of talent.

Exciting workshops, seminars, and competitions all year-round… presenting the NMIT Hacks Club!

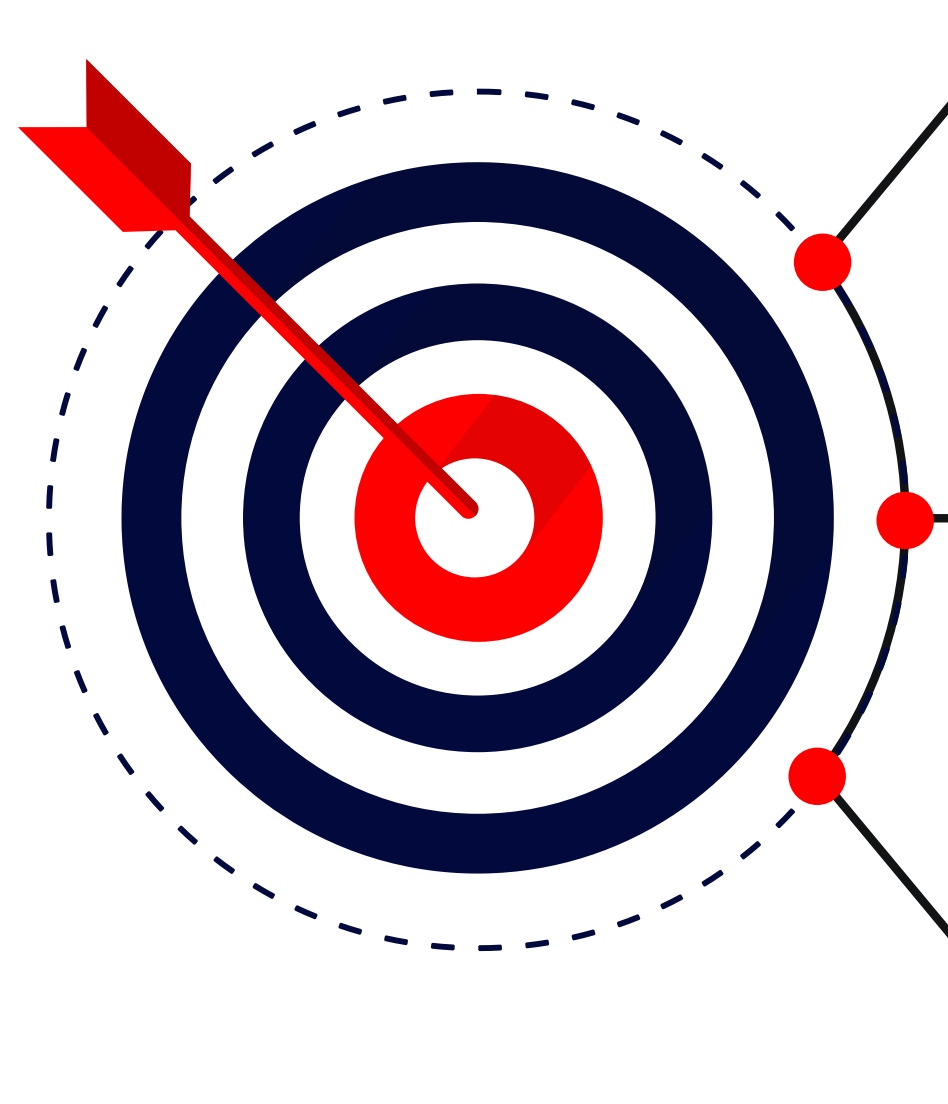
Partnership with Devfolio to provide an amazing experience to all hackers.

WHAT'S NEW THIS EDITION?

THE NMIT HACKS CLUB

The overwhelming positive feedback that we have received with every edition of NMIT Hacks so far has inspired us to take things to the next level and set up the NMIT Hacks Club. This will open the door to several opportunities for us to host workshops, seminars, competitions, conferences, and also collaborate with companies and other colleges to build a strong network. Students initially tend to feel intimidated by hackathon culture, so our goal is to clarify any misconceptions they may have about hackathons and encourage their participation by nurturing talent, instilling confidence, and being their eyes and ears to the opportunities that surround us.

TARGET AUDIENCE



Undergrad Students in Technical Courses

The primary target audience as is with every other hackathon will be undergraduate students who are currently pursuing technical courses at any university.

India's Top Universities

Every year, NMIT Hacks attracts participation from renowned technical institutions across India, including the prestigious IITs and NITs. We continue to reach out to them, encouraging their brightest minds to participate in our hackathon.

Universities from across South Asia

With the upcoming edition, we will be reaching out to universities from South Asia, Middle East, and Africa to encourage their students to participate in our hack.

EXPECTED REACH

3,50,000+ REACH ON SOCIAL MEDIA

9,500+ APPLICATIONS EXPECTED

80+ PARTICIPATING TEAMS

35+ INDUSTRY EXPERT MENTORS

SPONSORSHIP SLABS

	Silver ₹20,000	Gold ₹35,000	Platinum ₹50,000	Diamond ₹75,000
BRANDING				
Logo on the event brochure	S	M	L	XL
Logo on the event website	S	M	L	XL
Logo on the event banner	S	M	L	XL
Broadcast on Social Media	•	•	•	•
Promotional Table at the event	•	•	•	•
Sponsor shout-out during event		•	•	•
Distribute Schwags			•	•
Exclusive Standee for the Sponsor				•
NMIT Hacks, Powered By [You]				•
GENERAL				
Branding on all associated channels	•	•	•	•
Option to Judge At NMIT Hacks	•	•	•	•
Option to send mentors to the event		•	•	•
Option to conduct workshop or a session		•	•	•
RECRUITING				
Send Recruiters			•	•
Provide Internships to Students			•	•
Distribute Company Brochures			•	•
Conduct one-on-one Interviews				•

CUSTOM SPONSORSHIP

If you feel none of these slabs match your sponsorship vision, please feel free to contact us (hackathon@nmit.ac.in). We would love to get in touch with you to provide the best possible experience.

PREVIOUS PARTNERS

1 MLH MAJOR LEAGUE HACKING

2 logitech

3 Gemini

4 Devfolio

5 GitHub

6 ETHIndia

GOT ANY QUESTIONS? CONTACT US!

hackathon@nmit.ac.in

www.nmithacks.com

Student Coordinators
Neelanshu Ranjan : +91 990 210 6353
Prakhyath Kudava : +91 874 187 4949
Pavan Teja : +91 934 794 6846

THANK YOU

for your consideration and time!